

SPONSORSHIP PACKET



**LARGEST SINGLE DAY EVENT
IN THE SAN FERNANDO VALLEY
WITH OVER 100,000 ATTENDEES**

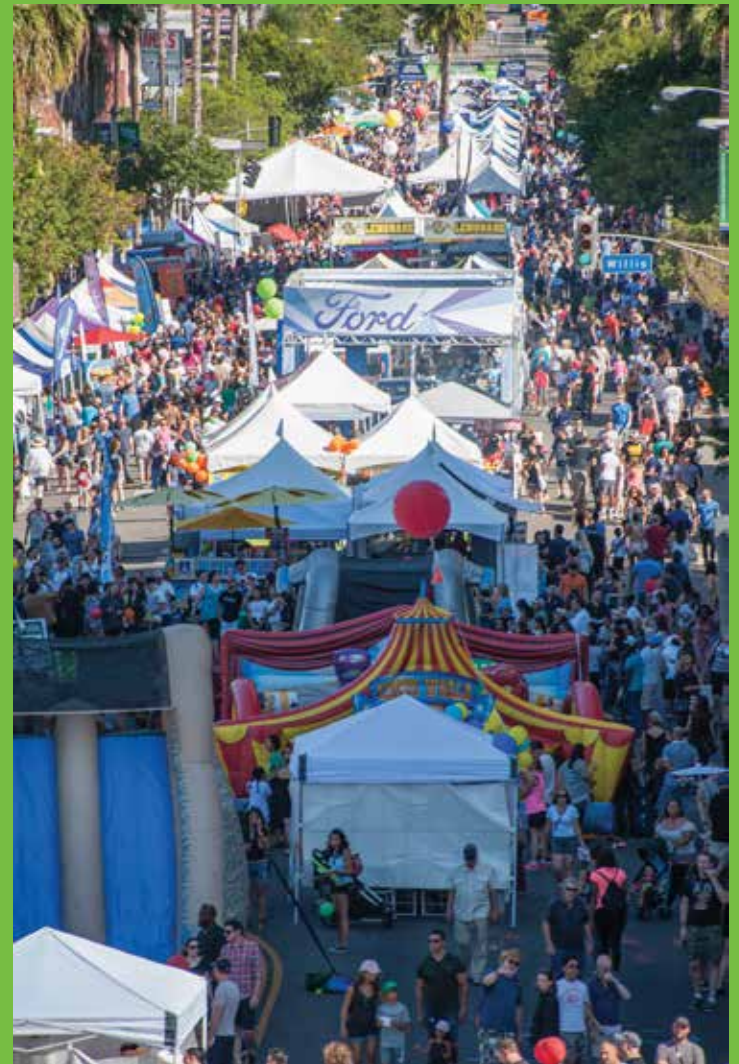
SUNDAY OCTOBER 21, 2018 10AM - 6 PM

www.SHERMANOAKSSTREETFAIR.org

• MAIN STAGE FEATURING TOP LIVE MUSICAL ENTERTAINMENT •



OVER 250 VENDORS & DISPLAYS • COMMUNITY PERFORMING ARTS STAGE •



CARNIVAL • PET ZONE • SPECIAL ATTRACTIONS • GOURMET FOOD TRUCKS

• CLASSIC CAR SHOW • OUTDOOR COCKTAIL LOUNGE •

SPONSORSHIP OPPORTUNITIES



PRE-EVENT MARKETING INCLUDES

Radio and Print Media- 2017 Media included Los Angeles Daily News, K-Earth radio, KTLA news, Ventura Blvd. Magazine, Studio City-Sherman Oaks- Encino News, Studio City Lifestyle Magazine, KCSN radio and more as well as distribution of Street Fair flyers and posters throughout the community and to sponsors.

\$25,000

\$10,000

	\$25,000	\$10,000
BOOTH SIZE	20 x 20 Canopy (20x10), tables and chairs as requested and electricity.	10 x 30 Canopy (10x 30), tables and chairs as requested and electricity.
INCLUDES	<ul style="list-style-type: none"> • Logo ID on Street Fair website • Logo ID on Street Fair Facebook page • 16 Exclusive Facebook postings • 20 invitations to Backstage VIP Party (food, drinks, seating, bathrooms) • Up to 10 VIP Parking Passes • Recognition by emcees on both the Concert and Community Stages 	<ul style="list-style-type: none"> • Logo ID on Street Fair website • Logo ID on Street Fair Facebook page • 8 Exclusive Facebook postings • 10 invitations to Backstage VIP Party (food, drinks, seating, bathrooms) • Up to 6 VIP Parking Passes • Recognition by emcees on both the Concert and Community Stages
OPPORTUNITIES	<p>Title Sponsor</p> <p>Event is branded as Sherman Oaks Chamber Street Fair Sponsored by Title Sponsor</p> <p>Concert Stage branded as Title Sponsor Concert Stage</p> <p>Concert Stage opportunity for presentations and exclusive announcements</p> <p>Title Sponsor promotion throughout the event on banners</p> <p>Customized display in sponsor zone.</p>	<p>Please select from one of the following opportunities:</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Art Contest Sponsor</p> <p>Local high school and college students will display art in a branded art pavillion. You may provide the judges. Winning art may be displayed in your lobby after the event.</p> <p>Pet Zone Sponsor</p> <p>Local pet adoption agencies and local animal non profits will join your company in your pet zone. We will create goody bags for your company to distribute to adopted pets and pet owners.</p> </div> <div style="width: 45%;"> <p>Carnival Sponsor</p> <p>Entry to carnival will be branded with your banners.</p> <p>Community Stage Sponsor</p> <p>Stage branded with your banners. Can provide handouts, goody bags for all student performers. May emcee Teacher of the Year Awards on Stage.</p> </div> </div> <p style="text-align: center;"><i>Customized Sponsorships Available</i></p>

SOLD OUT

SOLD OUT

SOLD OUT

SPONSORSHIP OPPORTUNITIES

\$5,000

\$2,000

	\$5,000	\$2,000	
BOOTH SIZE	10 x 20 Canopy (10x10), tables and chairs as requested and electricity.	10 x 10 Canopy (10x10), table and two chairs and electricity	Customized Sponsorship Package
INCLUDES	<ul style="list-style-type: none"> • Logo ID on Street Fair website • Logo ID on Street Fair Facebook page • 4 Exclusive Facebook postings • 6 invitations to Backstage VIP Party (food, drinks, seating, bathrooms) • Up to 4 VIP Parking Passes • Recognition by emcees on both the Concert and Community Stages 	<ul style="list-style-type: none"> • Logo ID on Street Fair website • Logo ID on Street Fair Facebook page • 2 invitations to Backstage VIP Party (food, drinks, seating, bathrooms) • Up to 2 VIP Parking Passes • Recognition by emcees on both the Concert and Community Stages 	
OPPORTUNITIES	<p>Ferris Wheel Sponsor Sponsor may hang banners on fencing around Ferris Wheel. May split booth space and have dual location at Ferris Wheel (10 by 10) and in Sponsor Zone (10 by 10)</p> <p>Zip Line Sponsor Sponsor may hang banners on fencing around Zip Line May split booth space and have dual location at Zip Line (10 by 10) and in Sponsor Zone (10 by 10)</p> <p>VIP Backstage Party Sponsor Sponsor will provide catering for up to 300 VIP guests backstage including lunch food and dessert along with cold non alcoholic beverages</p> <p>Doggie Fun Zone Sponsor will create an interactive area for owners to bring their dogs and have fun! Creativity encouraged.</p> <p><i>Customized Sponsorships Available</i></p>	Located in Sponsor Zone	

SOLD OUT